### JAIME AND THE BEAT:

TOWARD A MODEL OF DIGITAL MEDIA IN SCHOOL MUSIC CONTEXTS

BRANDAR WAR

**Presented by:** 

Tess Nielsen, D.M.A. Rowan University

March 4, 2017





iPods, iPads, laptops, and smartphones with Internet accessibility provide adolescents with an untethered, programmable "global digital jukebox" (Katz, 2009, p. 36).

### **THE PROBLEM**

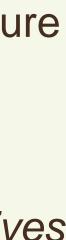
•Listening to popular music plays a significant role in youth culture (Bennett, 2000).

•Teachers have a particularly difficult task educating *digital natives* due to expansion of consumer networking technologies (Prensky, 2001).

 School music instruction strives to keep pace with students' "technical mediation" (Tripathi, 2005).

•The ubiquity of digitally distributed media makes understanding how music functions in the life of adolescents essential for music educators (Burnard, 2008; DeNora, 2000; DeNora & Adorno, 2003; North, Hargreaves, & Jon 2004; Sloboda, 2005).

•References to adolescents' out of school digital music practices have only recently emerged in the literature (Pignato, 2015; Rinsema, 2012; Tobias, 2014).



### **PURPOSE OF THE STUDY**

•To **determine** if a select group of adolescents exhibited attitudes and behaviors regarding informal digital *musicking* (Small, 2011) that influenced their classroom music instruction.

•To focus on the emerging cultural and social behaviors created by technological mediation and the educational implications faced by a music teacher and four of her students.



### **CHALLENGES FACED BY MUSIC EDUCATORS**

 Technological innovations profoundly changed the ways in which music is consumed (Lamont & Greasley, 2011; Livingstone, 2008; North, Hargreaves, & Jon, 2004; Tobias, 2014).

•Need for professional development in context with students' digital technology usages outside the classroom (Folkestad, 2006; Jorgensen, E., 2009).

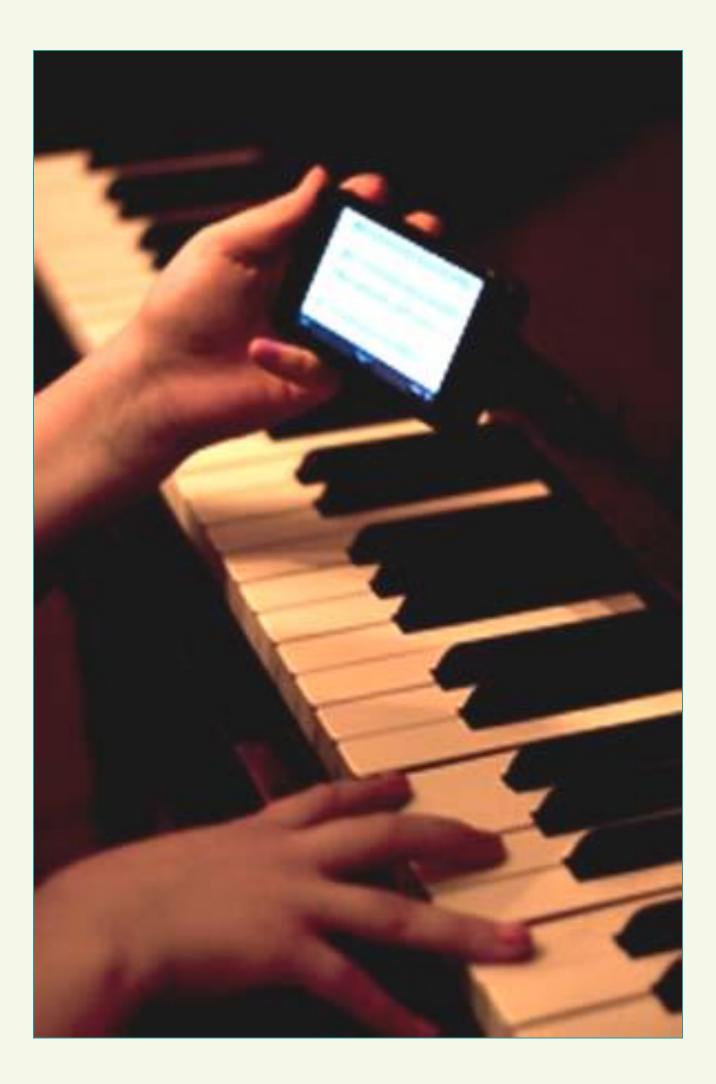
•Teachers may strengthen connections to their students' formal learning by observing how music sharing takes place outside the classroom (Green, 2002; Green, 2011; McTavish, 2009; Pugh & Bergin, 2005; Ruthmann, 2007)

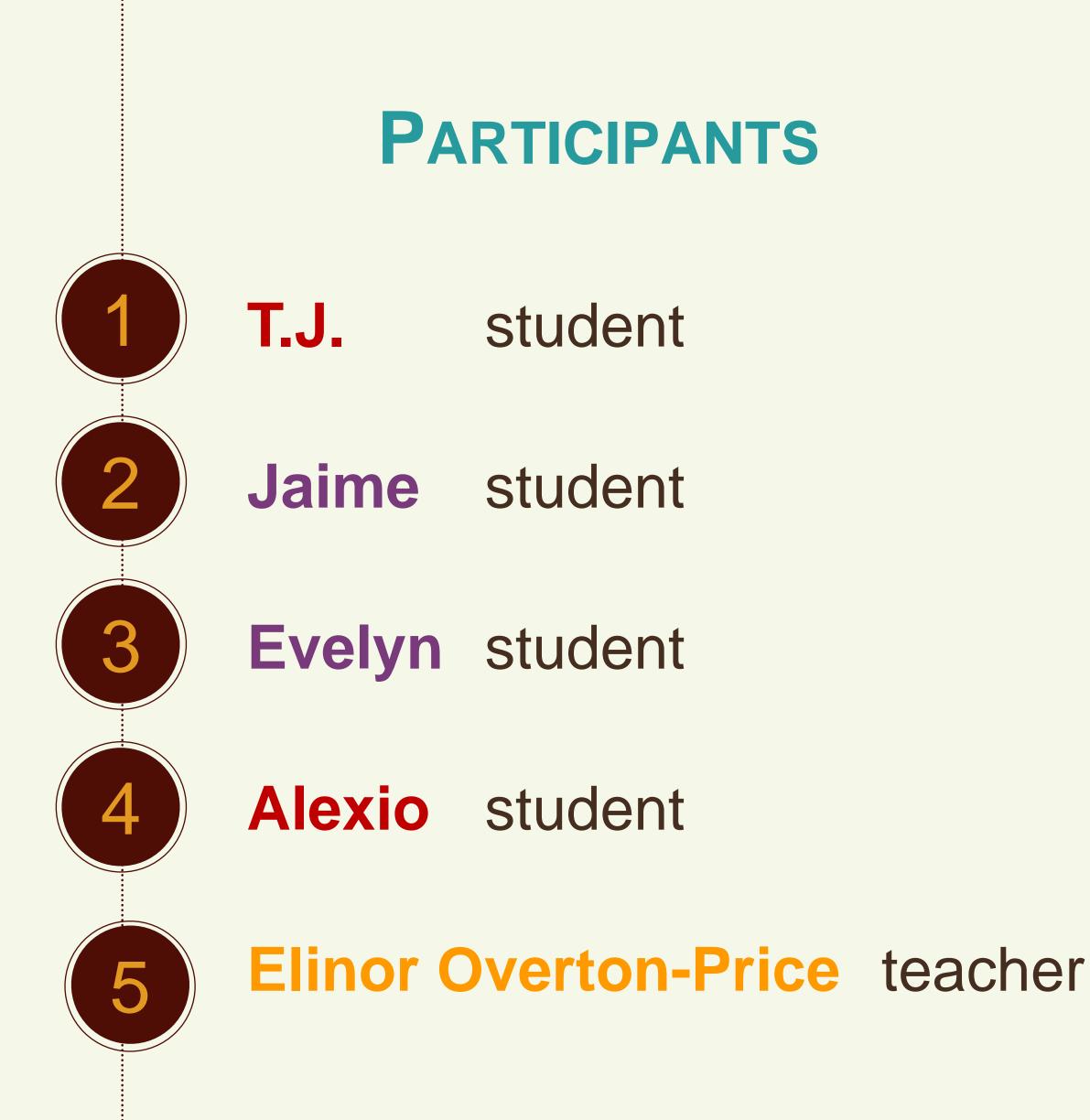


# **RESEARCH QUESTIONS**

What were the behaviors and practices of the participants as they discovered, produced, and shared music using digital devices in their out of school lives?

How did the student participants' out of school digital media engagement converge and diverge in the music classroom?







### North Beach High School, Central New Jersey, USA



# **DIGITAL MUSIC DISCOVER, SELF-PRODUCTION AND SHARING AMONG ADOLESCENTS**

What were the behaviors and practices of the participants as they discovered, produced, and shared music using digital devices in their out of school lives?

- Smartphones, connectivity, and social status
- Autonomous music choices
- Self-directed music learning with digital devices
- Discovering new music
- •Making and sharing music using digital devices
- Family influence on out of school musicking
- Sense of place



# **DYNAMICS OF DIGITAL MEDIA IN SCHOOL MUSIC CONTEXTS**

**How** did the student participants' out of school digital media **engagement converge and diverge in the music classroom**?

Digital processes of musical Interactions

Digital music discovery

Digital music Self-production

Digital music Sharing

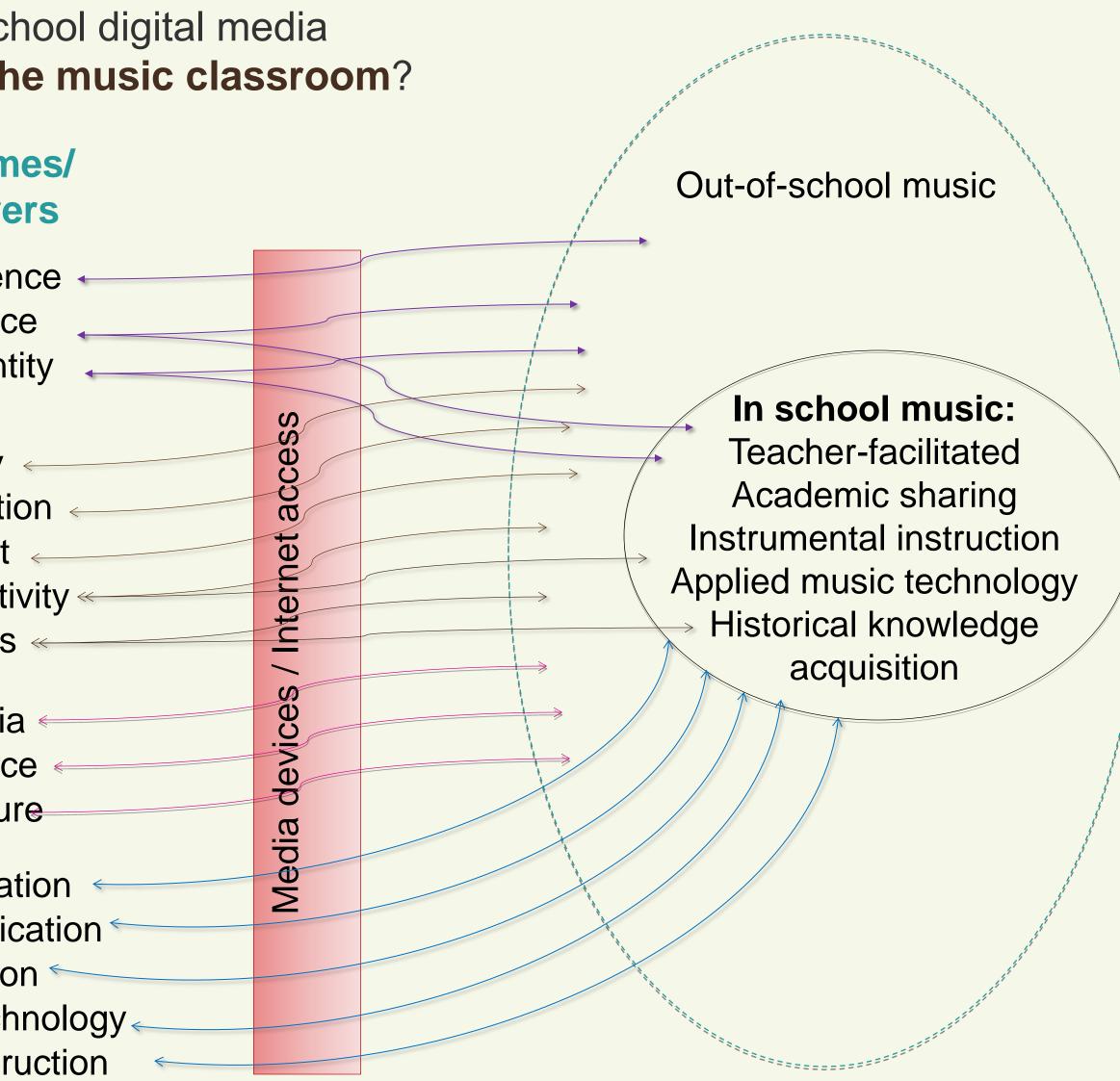
> Teacherfacilitated instruction

#### Central themes/ Action drivers

Cultural influence • Peer influence • Teenage identity •

Social media Peer influence Popular culture

Student motivation Knowledge application Music notation Applied music technology Instrumental instruction



### **MPLICATIONS** 8 FURTHER RESEARCH

### For Schools:

- facilities

### For Educators:

- Teach consumer media education

### **FURTHER RESEARCH:**

- production
- technologies

• Re-evaluate the parameters of social media in instruction • Consider the accessibility gap on music learning Include music education specifications in audio-video instructional

• Engage in professional development for music education technologies • Build upon prior digital multimedia experience Incorporate multimodal learning in music education

 Investigate digital music discovery and production in Middle School Broaden the study to a larger, diverse population • Track the use of digital devices in student composition Apply quantitative measurements to student media consumption and

Follow the effectiveness of educators who use music education



### Your Questions are Welcome

